



# Cape Charles Gazette

Publication Date: February 10, 2017

We hope that you will enjoy reading the Cape Charles Gazette which is the electronic newsletter published from time to time on behalf of the municipal government of the Town of Cape Charles. The Gazette provides a variety of information that we believe will be useful to the citizens and businesses of Cape Charles as well as those who plan to travel to Cape Charles or have any interest in our Town or the Town's government. The Gazette provides information on actions being undertaken or being considered by the Town government, upcoming activities in the Town, important public safety and security issues and emergency announcements.

We welcome your responses which may be sent to [gazette@capecharles.org](mailto:gazette@capecharles.org), or by regular mail to 2 Plum Street, Cape Charles, VA 23310.

We also encourage you to visit the Town's website at [www.capecharles.org](http://www.capecharles.org) where you will find up-to-date information about the operation of the Town government.

Happy  
Valentine's  
Day

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## SAVE THE DATE – WEDNESDAY, MARCH 1, 2017 THE MAIN EVENT 7:00 P.M. AT THE PALACE THEATRE

The Town of Cape Charles is excited to be able to bring [Mr. John Schallert](#), the only consultant in the world teaching businesses and communities how to turn themselves into Consumer Destinations! Mr. Schallert will be assisting in the roll-out of the [Community Enhance Program](#), which is based on the Virginia Main Street Program, following the National Main Street Center's Four-Point Approach. Mr. Schallert will be offering one of his workshops for business owners on Thursday, March 2, 2017, from 9:00 a.m. – 1:00 p.m. at the Cape Charles Civic Center.

Mr. Schallert speaks to thousands annually on his trademarked, 14-step "[Destination Business](#)" process, which he developed over the course of nearly 30 years of speaking in over 500 communities and interviewing over 10,000 business owners. His topics are designed to help the hundreds of thousands of independent businesses – the restaurants, the retail stores, the service businesses, and the professional practices who open their doors every day and fulfill the needs of millions of consumers, both in person and online. His presentations are designed to motivate and inspire his audiences, while giving audience members specific methods to grow their customer traffic, revenue and business profits. Mr. Schallert bases his presentations on true-life business success stories so the audience members will hear actual examples of independent business owners who have taken his methods and turned their small businesses into dominant Destinations, even when those businesses are in poor locations with huge demographic disadvantages! Downtown organizations were the first groups to embrace his teachings and consequently, he has spoken and consulted in more downtowns in the United States, over 500, than any other business consultant.



The Cape Charles Town Council supports the Virginia Main Street initiative and the town joining the program initially as a Community Affiliate member and working toward full designation as a Main Street Community. The goal of a Community Affiliate is to employ the Main Street Approach in the development of the organizational stability and public-private partnerships necessary for successful administration of a downtown revitalization program. The Community Affiliate core services include: access to training by state and national downtown development experts; organizational structure development assistance; and eligibility for grants through the Department of Housing and Community Development (DHCD) as available. Communities must be an affiliate member of the National Main Street Center to demonstrate its commitment to the Main Street Approach methodology prior to application for full Main Street designation.

We hope that you will be able to join us at the Palace Theatre on Wednesday, March 1, 2017, beginning at 7:00 p.m.!

## MEET THE STAFF



Becky Lowe started as the part-time Library Assistant at the Cape Charles Memorial Library on January 19, 2017.

Becky was born in Hampton, VA and lived there her entire life until moving to Cape Charles. She is married and has one son who graduated from VCU. Becky graduated from the Newport News Shipbuilding Apprentice School as a journeyman machinist and enjoys home renovations, woodworking, working with glass, and working in the yard. She is really enjoying her life in Cape Charles!

We are very excited to have Becky join our team! Please stop in at the library to meet Becky and welcome her to the Town!

Spencer Travis started at the Cape Charles Town Harbor as the assistant harbor master on January 23, 2017.

Spencer was born and raised on the Shore, graduating from Northampton High School and Longwood University. He has volunteered his time to a number of organizations – he's even been our Easter Bunny and was Santa Claus during the 2016 Festive Fridays. He also participated in the Northampton Chamber of Commerce Holiday Dinner Tours as an actor/dancer. Spencer also enjoys boating, fishing, swimming and surfing – basically anything to do with the water.

We are fortunate to have Spencer join the Harbor team! If you're ever at the Harbor, stop in to meet him!




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## TOURISM ZONE ORDINANCE GAZETTE ARTICLE

The Town Council adopted the Tourism Zone Ordinance at its regular monthly meeting on November 17, 2016. **The effective date of the ordinance is retroactive to January 1, 2016.** The purpose of this Ordinance is to provide certain tax and fee credit incentives to qualified tourism businesses that develop, maintain, and expand operations and create full and part time jobs. Localities can create Tourism Zones according to requirements found in the Code of Virginia. Please notice that in several sections the Tourism Zone Ordinance text mirror language found in the Town's Technology Zone Ordinance. The Technology Zone Ordinance is Chapter 23 of the Town Code, while the Tourism Zone Ordinance is Chapter 24. Both Ordinances work to encourage private sector investment and economic development in Cape Charles.

As a brief overview, the Tourism Zone Ordinance does the following: 1) establishes a Tourism Zone footprint as the entire Town of Cape Charles; 2) creates an administrative process to implement the Ordinance; 3) defines qualified tourism businesses and establishes eligibility criteria for participation; 4) makes no distinction between seasonal and all-year business operations; 5) defines economic stimulus credits available to qualified tourism businesses; and 6) establishes the award process as a staff recommendation followed by Town Council approval.

Please note the economic stimulus credits provided for in the Tourism Zone Ordinance involve reimbursements to the qualified tourism business for taxes and fees already paid to the Town. No public funds reimbursement will be awarded unless a qualified tourism business has completed the review process and incentive credits have been approved by Town Council at a regular meeting.

Applications are available in the Planning Department office in Town Hall, located at 2 Plum Street.

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## A REMINDER FROM THE HISTORIC DISTRICT REVIEW BOARD

The Historic District Review Board reminds owners of properties listed on the National Register of Historic Places to consider putting a historic property plaque on their home or business. The plaques help visitors know they are in the Town's historic district, and provides a greater appreciation of the historic district's various architectural styles. Although not required by any state or federal agency, the voluntary placing of a plaque provides information about the date of the building construction and serves to delineate the historic district boundaries.

Please see the Town website for a listing of all properties listed on the Register. For more information please contact Town Planner Larry DiRe at 757-331-2036, or email [planner@capecharles.org](mailto:planner@capecharles.org)

## CAPE CHARLES YACHT CLUB ROAD CLEAN-UP



Ten members of the Cape Charles Yacht Club (CCYC) participated in the quarterly clean-up of the roads leading to the Cape Charles Town Harbor: Graeme Bisdee, Tom Bonadeo, Randy and Walter Childs, Norm Mitchell, Sue and Bob Panek, Dave Steward, Ginger and Paul Strong. Graeme remarked that the morning resembled a "fine English winter day"! The CCYC is responsible for Old Cape Charles Road from the Bay Creek entrance to Mason Avenue, and Bay Shore Road from Old Cape Charles Road to the Town Harbor. Ten bags of trash were collected.

The Town thanks CCYC for this public service!

## A NOTE FROM THE PLANNER REGARDING PARKING OPTIONS

The summer season is almost here, and that means many more of the downtown businesses will be opening, more people visiting Cape Charles, and more events happening around town. With this increased seasonal activity comes a higher demand on the available on-street parking along Mason Avenue and the commercial side streets. While this demand is not constant throughout the day or week, certain times and days can produce more vehicle congestion than others. Additional parking spaces were added to the central business district by the installation of the back-in angle parking stalls on Mason Avenue. Parallel parking remains available on the south side of Mason Avenue and on all side streets.

A convenient off-street parking alternative exists at the Town-leased gravel parking lot downtown. The lot is located on the south side of Mason Avenue behind the 300 Mason Avenue construction site and Riverside Cape Charles Medical Center. Parking at that lot is front pull-in, and free of charge. Parking here is useful for those who will be spending a prolonged period of time in town, people uncomfortable with the back-in angle parking, larger vehicles that may extend beyond the parking stall lines, and especially people wanting to park and enjoy a walk around the downtown, harbor, the Shanty, or beach areas. Currently there is no local overhead lighting for this lot, however improvements are scheduled for upcoming years.

For more information about parking in Cape Charles, please contact Town Planner Larry DiRe at 757-331-2036, or email [planner@capecharles.org](mailto:planner@capecharles.org)

## 2017 TAX FORMS NOW AVAILABLE

The 2017 tax forms are now available online at [www.capecharles.org](http://www.capecharles.org) and can be found under Treasurer in Forms & Publications. Hard copies are also available at the Town Office. Business, Professional and Occupational License Tax forms are due by April 15, 2017.

- [2017 Business, Professional and Occupational License Tax for Contractor](#)
- [2017 Business, Professional and Occupational License Tax for Non-Contractor and Non-Vacation Rental](#)
- [2017 Business, Professional and Occupational License Tax for Vacation Rental Owner & Rental Management Business](#)
- [2017 Transient Occupancy Tax Form](#)
- [2017 Meals Tax Form](#)
- [2017 Short Term Rental Tax Form](#)

The [2017 Real Estate Tax Relief for Elderly & Handicapped Persons](#) form is also available. All applications need to be completed and submitted to the Treasurer's Office by April 2, 2017. Copies of the following supporting documentation must also be submitted along with the application: Social Security Statements, Bank statements for October, November and December 2016, Pension Statement, Life Insurance Policies, and Driver's License/Photo ID.

Northampton County also offers this program and the [Northampton County Affidavit and Application for Real Estate Tax Relief for Certain Elderly and Handicapped Persons](#) must be submitted to the Northampton County Commissioner of Revenue by February 28, 2017.

For questions, please contact the Finance Department at 757-331-2979.

## A REMINDER FROM THE PUBLIC WORKS DEPARTMENT

Section 58-32 of the Cape Charles Town Code requires:

- (a) All yard waste to be collected by the town shall be placed in yard waste receptacles.
- (b) All vegetative waste to be collected by the town shall be cut into lengths not to exceed 4 feet and shall be stacked neatly by the customary point of pick-up of the public right-of-way for collection. Stacks should not exceed 4' x 4' x 4'. If such material is not prepared for collection as herein required, its disposal shall be the responsibility of the owner or occupant of the premises.

The Public Works Department has been picking up all vegetative waste, even waste which was not stacked in compliance with the Town Code, but will begin strictly enforcing the requirements of the Code effective March 1, 2017.

## 21<sup>ST</sup> ANNUAL FEBRUARY FREEZE



The [Eastern Shore of Virginia Habitat for Humanity, Inc.](#) is holding their 21st Annual February Freeze at the Cape Charles Beachfront on Saturday, February 25, 2017.

11:00 a.m.: Registration at Trinity United Methodist Church Social Hall

12:00 p.m.: Dip at the Beachfront by the Pavilion

There will be prizes for team competitions and individual dippers raising the most funds.

Lunch will be served immediately following the dip at Trinity United Methodist Church Social Hall. There will be a \$5 charge for non-dippers.

Come "team up" with friends and join the fun. For more information and registration forms, please call the Habitat office at 757-442-4687.

## THE TOWN OF CAPE CHARLES URGES RESIDENTS TO SIGN-UP TO RECEIVE LOCAL ALERTS

*Cape Charles Residents Can Now Receive Real Time Public Safety Messages Through Nixle*

The Town of Cape Charles has partnered with Nixle to implement its Community Notification System to alert residents in real-time for localized emergency situations and relevant community advisories via text, email, web, social media and the Nixle Mobile App. The service is secure, reliable and easy to use.



If you haven't already done so, we urge you sign up to receive these alerts.

As a resident, there are several simple ways to register:

1. Text "23310" or "CAPECHARLES" to 888777 from your mobile phone.
2. Go to [www.capecharles.org](http://www.capecharles.org) and sign up via the Nixle Widget.

Once registered, residents will receive a confirmation text to their mobile device.



### SIGN UP FOR THE GAZETTE & E-NOTIFICATIONS!

The Cape Charles Gazette is available by subscribing to [e-Notifications](#). With [e-Notifications](#) you can sign up to get the Gazette and regular updates on Agendas & Minutes, Alerts, Bids, Calendar Items, Job Postings and other News & Information.

With [e-Notifications](#), you control the information you receive and can cancel the notifications at any time.



We encourage you to browse the Town's website and if there is something that you would like to see added to the site, please submit your comments in writing by sending us an email at [info@capecharles.org](mailto:info@capecharles.org) or send a note to the Town Clerk at 2 Plum Street, Cape Charles, VA 23310, and we'll see what we can do to get your requested information online.

We hope you are enjoying our site and we welcome your comments! We look forward to hearing from you!

Please send comments to [info@capecharles.org](mailto:info@capecharles.org).

### SMOKE ALARMS & SMOKE DETECTORS



Smoke Alarms/Smoke Detectors are one of the most important life safety features that you can have in your home. The presence of these in homes has proven that it can save your life should a fire occur. According to the National Fire Protection Association, almost two-thirds of home fire deaths resulted from fires in structures without working smoke alarms. A working smoke alarm significantly increases your chances of surviving a deadly home fire.

Please [click here](#) to learn how to keep you and your family safe should that catastrophic event occur.

If you have any questions regarding your smoke detectors or are unsure if they are in proper working condition, you may contact Code Official Jeb Brady at 331-3259 x22.

## THE FRIENDS OF THE CAPE CHARLES MEMORIAL LIBRARY REQUEST THE PLEASURE OF YOUR COMPANY FOR **AFTERNOON TEA**

MONDAY, FEBRUARY 13, 2017 AT 3:00 P.M.  
CAPE CHARLES CIVIC CENTER, 500 TAZEWELL AVE, CAPE CHARLES

## *Moonrise Jewelry Presents*



### *The Story of Fish Leather & A Bit of Iceland*

...AND ENJOY 4 UNIQUE TEAS,  
4 SAVORY AND 2 SWEET  
PROVISIONS...  
WITH FLAVORS  
OF ICELAND!



**Cost: \$22, cash, check, or credit card. (3 or more tickets, \$20 per ticket)**

**Seating is limited.**

**For reservations call 757-695-4192**



[www.friendscapecharleslibrary.com](http://www.friendscapecharleslibrary.com)



Facebook: Friends of the Cape Charles Memorial Library Email: Friends.CC.Memorial.Library@gmail.com

**UPCOMING MEETINGS & NOTICES**

- Tuesday, February 14, 2017:  
**Mayor's Office Hours**, 2:00 PM – 3:00 PM at the Civic Center.
- Thursday, February 16, 2017:  
**Town Council Regular Meeting**, 6:00 PM at the Civic Center. [AGENDA](#)  
**Town Council Executive Session**, immediately following Regular Meeting. [AGENDA](#)
- **Monday, February 20, 2017:**  
**Town Offices closed in observance of Presidents' Day.**
- Tuesday, February 21, 2017:  
**Historic District Review Board Meeting**, 6:00 PM at the Civic Center.
- Thursday, February 23, 2017:  
**Town Council Executive Session**, 6:00 PM at the Town Hall.
- Tuesday, February 28, 2017:  
**Mayor's Office Hours**, 6:00 PM – 7:00 PM at the Civic Center.
- Thursday, March 2, 2017:  
**Town Council Work Session**, 6:00 PM at the Civic Center.
- Tuesday, March 7, 2017:  
**Planning Commission Regular Meeting**, 6:00 PM at the Civic Center.
- Wednesday, March 8, 2017:  
**Library Board Meeting**, 5:00 PM at the Cape Charles Memorial Library.
- Tuesday, March 14, 2017:  
**Mayor's Office Hours**, 2:00 PM – 3:00 PM at the Civic Center.
- Thursday, March 16, 2017:  
**Town Council Regular Meeting**, 6:00 PM at the Civic Center.
- Tuesday, March 21, 2017:  
**Historic District Review Board Meeting**, 6:00 PM at the Civic Center.
- Tuesday, March 28, 2017:  
**Mayor's Office Hours**, 6:00 PM – 7:00 PM at the Civic Center.

Cape Charles Memorial Library ❄️

❄️ <b>2017 Winter Story Time</b>	
Every Thursday at 10:30 a.m.	
Preschoolers meet upstairs. Toddlers & Babies meet downstairs.	
2/2	Groundhog Day 
2/9	Valentine's Day
2/16	Food
2/23	Night 
3/2	Dr. Seuss
3/9	Exercise
3/16	St. Patrick's Day
3/23	Say it LOUD!
3/30	Alphabet

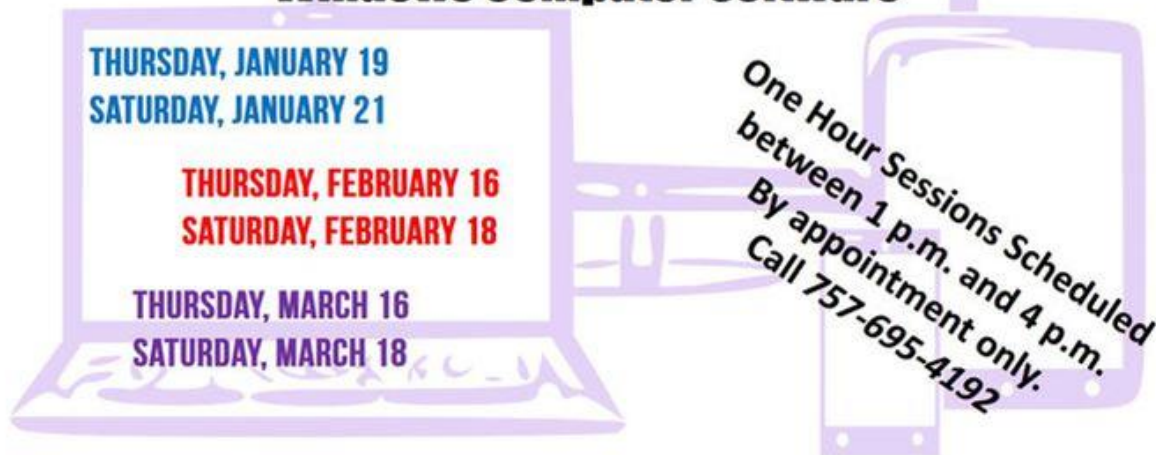


**Chess Club**  
every Monday at 4:00 p.m.  
(through March)



## COMPUTER TUTOR FALL/WINTER SCHEDULE

### ONE – ON – ONE Training on: iPhone/iPad, Android Phone/Tablet, Windows Computer Software



THURSDAY, JANUARY 19  
SATURDAY, JANUARY 21

THURSDAY, FEBRUARY 16  
SATURDAY, FEBRUARY 18

THURSDAY, MARCH 16  
SATURDAY, MARCH 18

One Hour Sessions Scheduled  
between 1 p.m. and 4 p.m.  
By appointment only.  
Call 757-695-4192

Sessions to be held at the Cape Charles Memorial Library, 201 Mason Ave, Cape Charles

## PAWS for READING

Saturdays, 10:45 a.m. to Noon

 **January 21**

 **February 18**

 **March 18**

 **April 15**

 **May 20**

- For children ages 6 to 12
- Registration required – call 757-331-1300 to sign up
- 15 minute sessions
- 1 child at a time - a parent may join



Cape Charles Memorial Library  
201 Mason Avenue





**The Town offices will be closed on Monday, February 20, 2017,  
in observance of Presidents' Day.**

### UPCOMING EVENTS IN CAPE CHARLES

- 2/10/17: [Movies @ the Palace – Miss Peregrine’s Home for Peculiar Children](#), 7:00 PM, Palace Theatre
- 2/11/17: [Movies @ the Palace – Miss Peregrine’s Home for Peculiar Children](#), 1:00 PM, Palace Theatre
- 2/13/17: [Afternoon Tea “The History of Fish Leather” with Moonrise Jewelry](#), 3:00 PM – 4:30 PM, Civic Center
- 2/14/17: [Movies @ the Palace – Love Actually](#), 8:00 PM, Palace Theatre
- 2/25/17: [Eastern Shore of Virginia Habitat for Humanity’s 21<sup>st</sup> Annual February Freeze](#), 11:00 AM registration at United Trinity Methodist Church Social Hall,
- 3/1/17: The MAIN Event, 7:00 PM, Palace Theatre
- 3/13/17: [Afternoon Tea “A Russian Tea” with Jone Gittinger](#), 3:00 PM – 4:30 PM, Civic Center
- Save the Dates!
  - 4/10/17: [Afternoon Tea – Beautiful Native Plants](#), 3:00 PM – 4:30 PM, Civic Center
  - 4/29/17: [70<sup>th</sup> Anniversary House and Garden Tour](#), 9:30 AM – 4:00 PM, hosted by The Garden Club of the Eastern Shore
  - 5/15/17: [Afternoon Tea “Our Mother, Ourselves,”](#) 3:00 PM – 4:30 PM, Civic Center

For more information regarding events, please visit our website and take a look at the [Calendar!](#)

We welcome your feedback. Please send your comments to [gazette@capecharles.org](mailto:gazette@capecharles.org).

Any reference to an external website is for public information only and does not constitute an endorsement of that website.

Municipal Corporation of Cape Charles  
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