



# Cape Charles Gazette Special Edition

Publication Date: March 23, 2017

We hope that you will enjoy reading the Cape Charles Gazette which is the electronic newsletter published from time to time on behalf of the municipal government of the Town of Cape Charles. The Gazette provides a variety of information that we believe will be useful to the citizens and businesses of Cape Charles as well as those who plan to travel to Cape Charles or have any interest in our Town or the Town's government. The Gazette provides information on actions being undertaken or being considered by the Town government, upcoming activities in the Town, important public safety and security issues and emergency announcements.

We welcome your responses which may be sent to [gazette@capecharles.org](mailto:gazette@capecharles.org), by regular mail to 2 Plum Street, Cape Charles, VA 23310 or by calling (757) 331-3259.

We also encourage you to visit the Town's website at [www.capecharles.org](http://www.capecharles.org) where you will find up-to-date information about the operation of the Town government.

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## CAPE CHARLES COMMUNITY ENHANCEMENT BOARD – ONE WEEK LEFT TO SUBMIT APPLICATIONS!

The Town of Cape Charles Community Enhancement Program is based on the Virginia Main Street Program which is a preservation-based economic and community development program that follows the National Main Street Center's proven four-point approach which includes: economic vitality, design, promotion and organization. Virginia Main Street offers a range of services and assistance to meet the variety of needs of communities interested in revitalization.

The Cape Charles Town Council supports the Virginia Main Street initiative and the town joining the program initially as a Community Affiliate member with the goal to move toward attaining the Virginia Main Street Community designation. The goal of a Community Affiliate is to employ the Main Street Approach in the development of the organizational stability and public-private partnerships necessary for successful administration of a downtown revitalization program. Community Affiliate core services include: access to training by state and national downtown development experts; organizational structure development assistance; and eligibility for grants through the Department of Housing and Community Development (DHCD) as available. Affiliates have the opportunity to learn about best practices in the field and to network with peers from around the state.

Applications are available for anyone interested in serving on the Cape Charles Community Enhancement Board (CEB). The CEB is expected to be in place by late spring, and will be tasked with several projects aimed at improving downtown, and enhancing quality of life in Cape Charles. **The CEP Board applications are due by March 31, 2017**, with interviews in mid to late April. In time, this Board will transition into the governing board of the Cape Charles Main Street program, as the Town moves toward becoming a designated Virginia Main Street community.

After the CEB is in place, one of their first items of business will be the hiring of a program manager to work closely with the board to i) manage the administrative aspects of the program; ii) develop and conduct ongoing public awareness and education programs; iii) coordinate activity of the Community Enhancement/Main Street Committees; iv) develop appropriate downtown revitalization strategies by identification of unique assets, resources, concerns and issues; and v) encouraging a cooperative climate with all organizations and individuals. The individual in this position will become the executive director of the Cape Charles Main Street program after the Town obtains its designation.

The CEB will also direct several volunteer committees. The four core committees coincide with the Main Street Four Points – Economic Vitality, Design, Promotion and Organization. In order to make this effort a success, the entire town needs to be involved and many volunteers will be needed to get this initiative off the ground. Anyone interested in being part of this effort, as a member of the CEB, a committee member or a volunteer, is invited to participate in this exciting program! Extensive information and resources can be found on [www.capecharles.org](http://www.capecharles.org), just click on the [Community Enhancement Program](#) link on the left side of the home page.

For more information about the Community Enhancement Board/Main Street initiative, please contact Town Clerk Libby Hume via email at [clerk@capecharles.org](mailto:clerk@capecharles.org) or by phone at 757-331-3259.

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