



TOWN COUNCIL

Work Session

Cape Charles Civic Center

December 3, 2015

Immediately Following the Special Meeting

At approximately 6:45 p.m., Mayor George Proto, having established a quorum, called to order the Town Council Work Session. In addition to Mayor Proto, present were Vice Mayor Bannon, Councilmen Bennett, Brown, Godwin and Wendell and Councilwoman Natali. Also in attendance were Town Manager Brent Manuel, Assistant Town Manager Bob Panek, Planner Larry DiRe and Town Clerk Libby Hume. There were no members of the public in attendance.

Mayor Proto stated that the order of business for the evening would be to review i) Town Code Modifications regarding the Animal Ordinance; ii) Wayfinding Sign Locations; and iii) Tourism Zone Update.

A. *Town Code Modifications – Animal Ordinance:*

Town Manager Brent Manuel reviewed the proposed modifications to §§ 50-191(a)(2) and 50-191(b)(4) which were being made to clean up the language and § 50-194 which was being added to appoint the Northampton County animal control officers as the agent to enforce the provisions of the animal control ordinance and to adopt and incorporate the applicable state statutes and county ordinances.

There was much discussion regarding this item in regards to enforcement. It was suggested that an update needed to be made to the memorandum of agreement with the Northampton County Sheriff's office to include animal control.

This item would be on the December regular meeting agenda for a vote.

B. *Wayfinding Sign Locations:*

Town Planner Larry DiRe reviewed the proposed locations around the town for installation of wayfinding signs. Town Ordinance 20141009 was adopted by Council to allow businesses located on side streets to place portable signs to attract foot traffic until a wayfinding sign(s) could be installed. The Planning Commission reviewed the proposed locations and suggested additional signs on the town-owned property at Fig Street, at the base of the hump long Mason Avenue, and by the Harbor Master's office.

There was much discussion regarding this item. Larry DiRe would provide updates to Council as part of his monthly Planning Report.

C. *Tourism Zone Update:*

Larry DiRe stated that at the November 5th joint work session with the Planning Commission, staff was directed to revisit the language in § xx-6(a) and (b) and to provide information on the localities whose tourism zone ordinance were reviewed when drafting the town's ordinance language. Larry DiRe went on to review the language with three options. Option A set award tiers based on identified economic development criteria. Option B provided language to create flat economic stimulus credit award percentages. Option C provided language to create a mix of flat tax and tiered fee economic stimulus credit award percentages.

There was much discussion regarding the language and whether the building owner and/or tenant could take advantage of the program. A general consensus was reached to move forward with Option C and Council felt that in certain circumstances, both the building owner and tenant could participate in the program.

Motion made by Councilman Bennett, seconded by Councilwoman Natali, to adjourn the Town Council Work Session. The motion was approved by unanimous vote.

Mayor Proto

Town Clerk